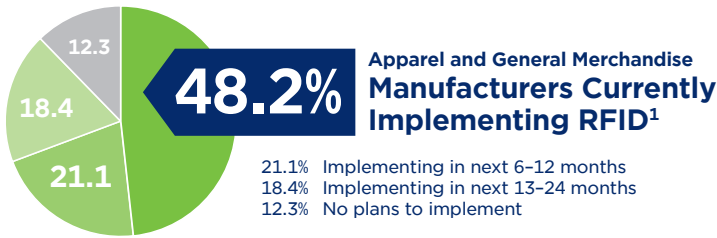




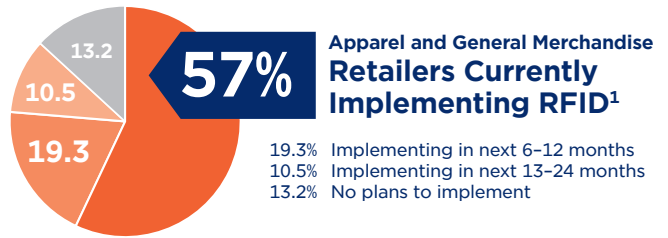
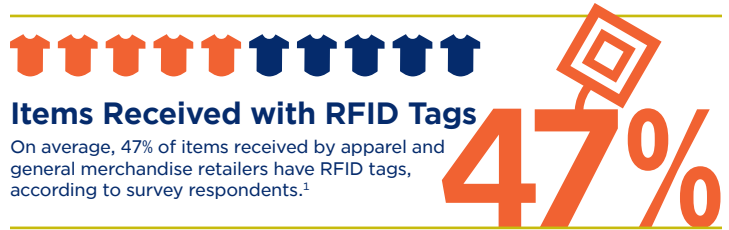
RFID is Gaining Traction!

Delivering the Always-On, Always-Open Omni-Channel Shopping Experience

Manufacturer Usage



Retailer Usage



Manufacturer Benefits



Improves shipping/picking accuracy

Using item level tagging delivers an 80% improvement in shipping/picking accuracy and improves receiving time by 90%.²

Decreases inspection costs²

Reduces claims and returns²

Reinforces authenticity/anti-counterfeiting for luxury brands²

Enables electronic proof of delivery²

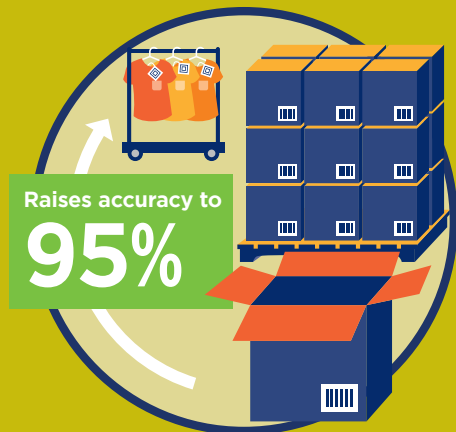
Raises receiving accuracy²

Enhances loss prevention capabilities²

Retailer Benefits

Raises inventory accuracy

Using item level tagging enables 95% accuracy in the tracking of every piece of merchandise, in every retail stock location (raising inventory accuracy from an average of 63% to 95%).²

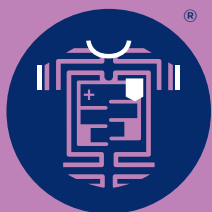


Improves inventory labor productivity by 96%²

Reduces cycle count time by 96%²

Cuts out-of-stocks at retail by up to 50%²

Increases item availability to boost sales from 2% to 20%²



The GS1 US EPC Item Level Readiness Program provides the education, training, tools, and community support that apparel and general merchandise companies need to implement item level tagging in day-to-day operations.

To learn more, visit www.gs1us.org/EPCItemLevelReadiness

1. GS1 US Standards Usage Survey, 2014
2. Auburn University RFID Lab Studies, <http://RFID.auburn.edu>