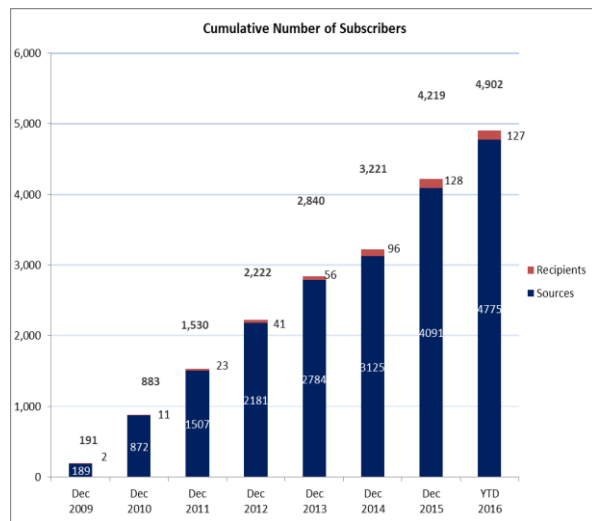


Foodservice GS1 US Standards Initiative Collaboration Success



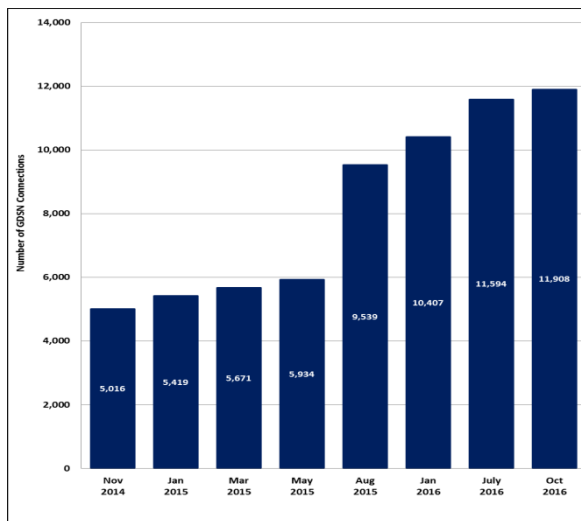
+2466% Increase

GDSN Data Pool Subscribers as of 10/16



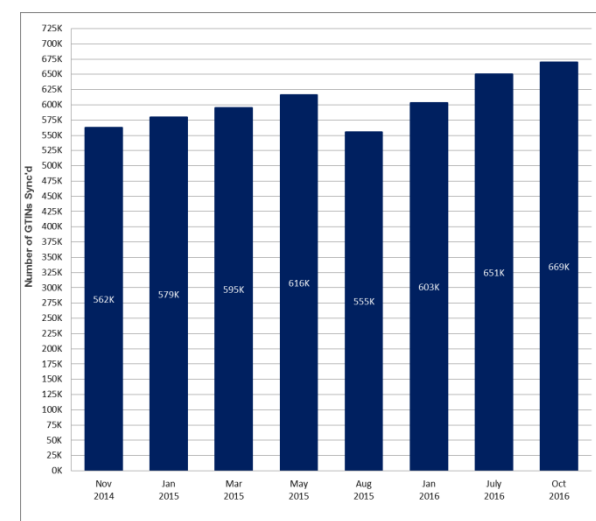
+155% Increase

GDSN Connections as of 10/16



+19% Increase

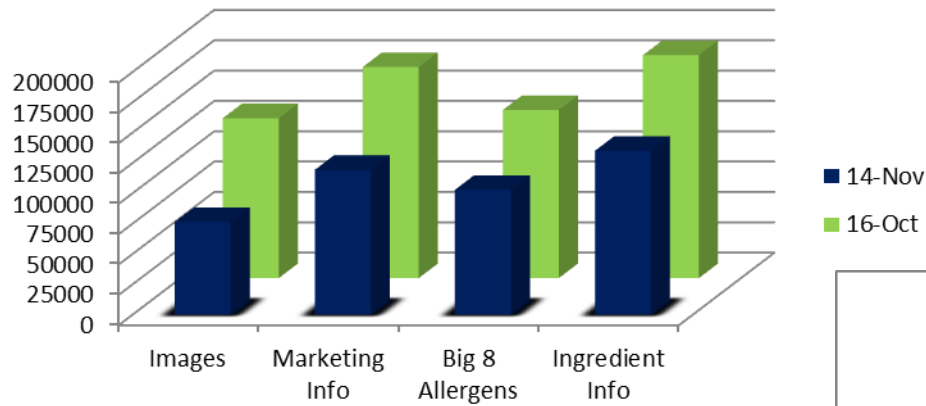
GTIN's "Sync'd" in GDSN as of 10/16



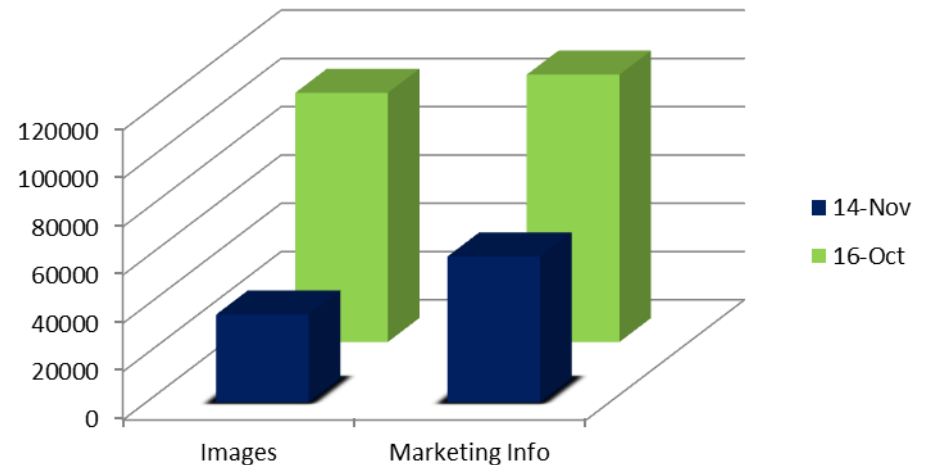
Increase in Foodservice Phase II Attributes (Nov-14 vs Oct-16)



Phase II Attributes-Food GTINs

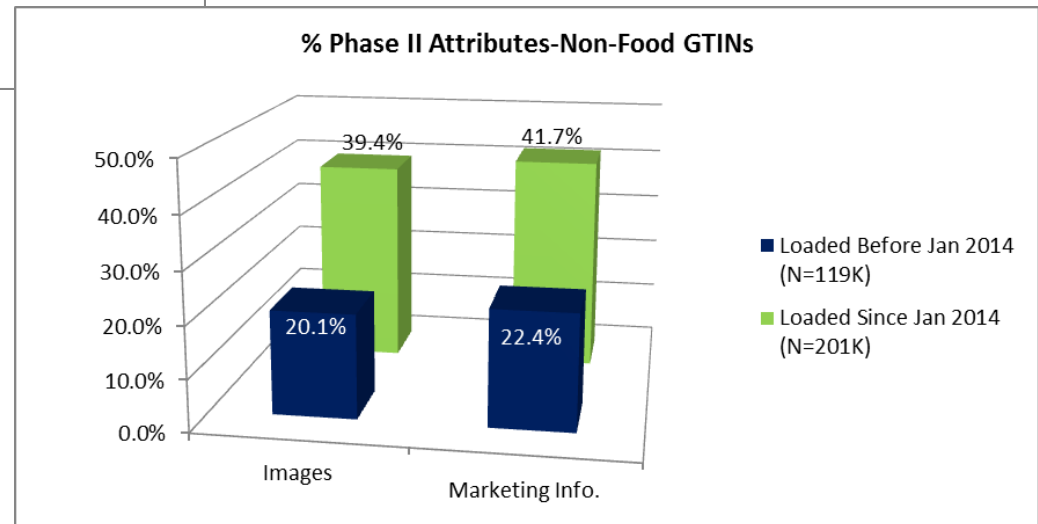
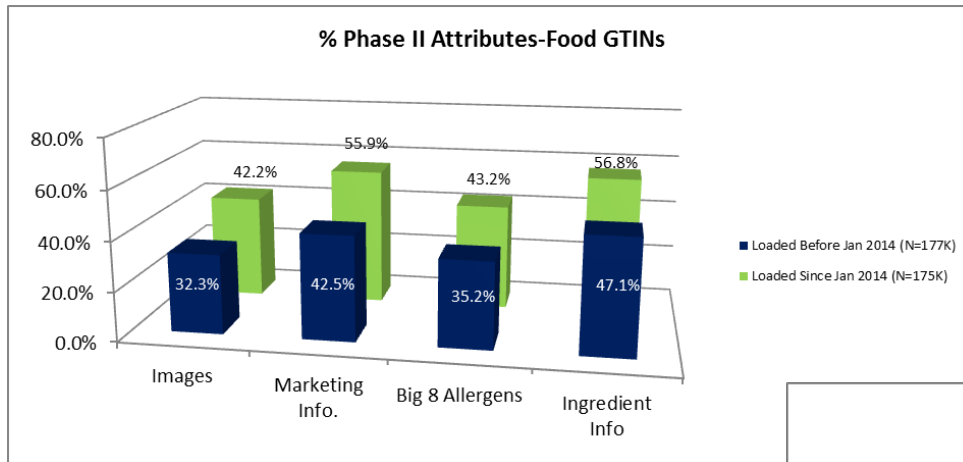


Phase II Attributes-Non-Food GTINs

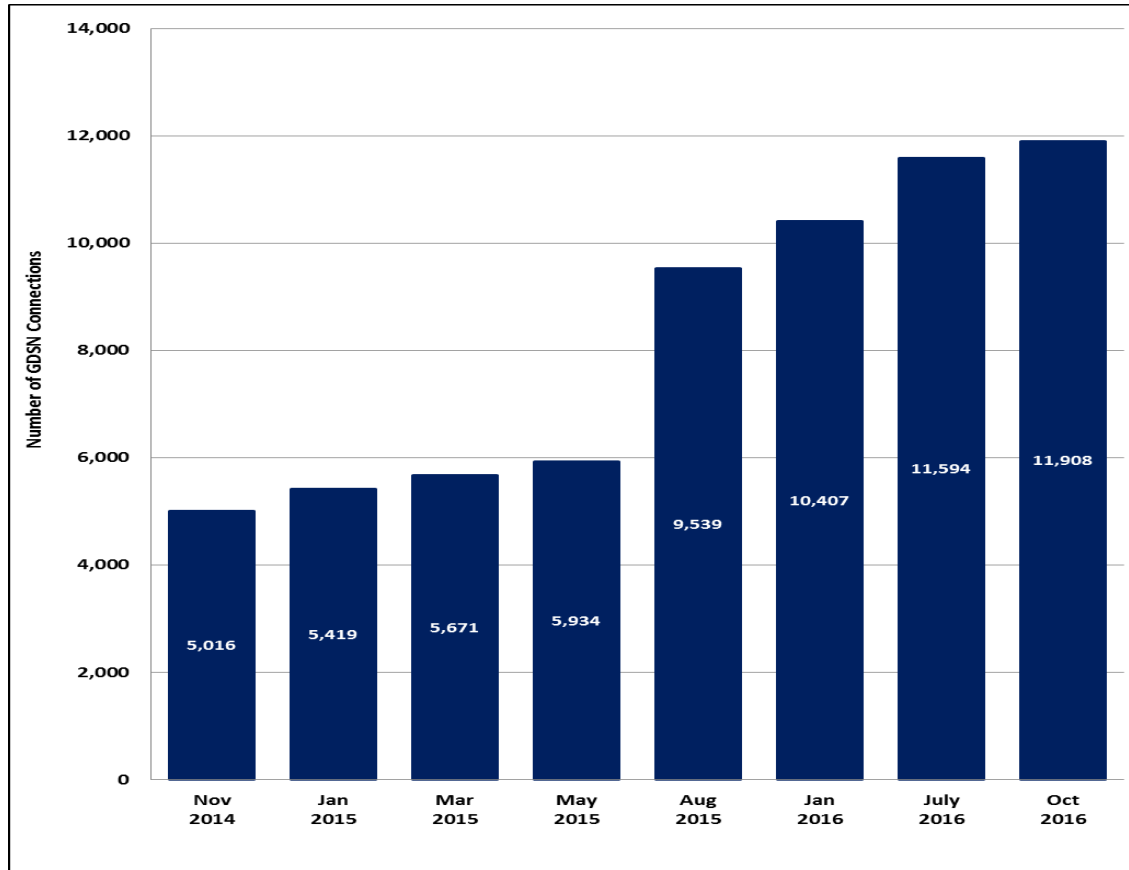


% of GTINs Containing Phase II Attributes

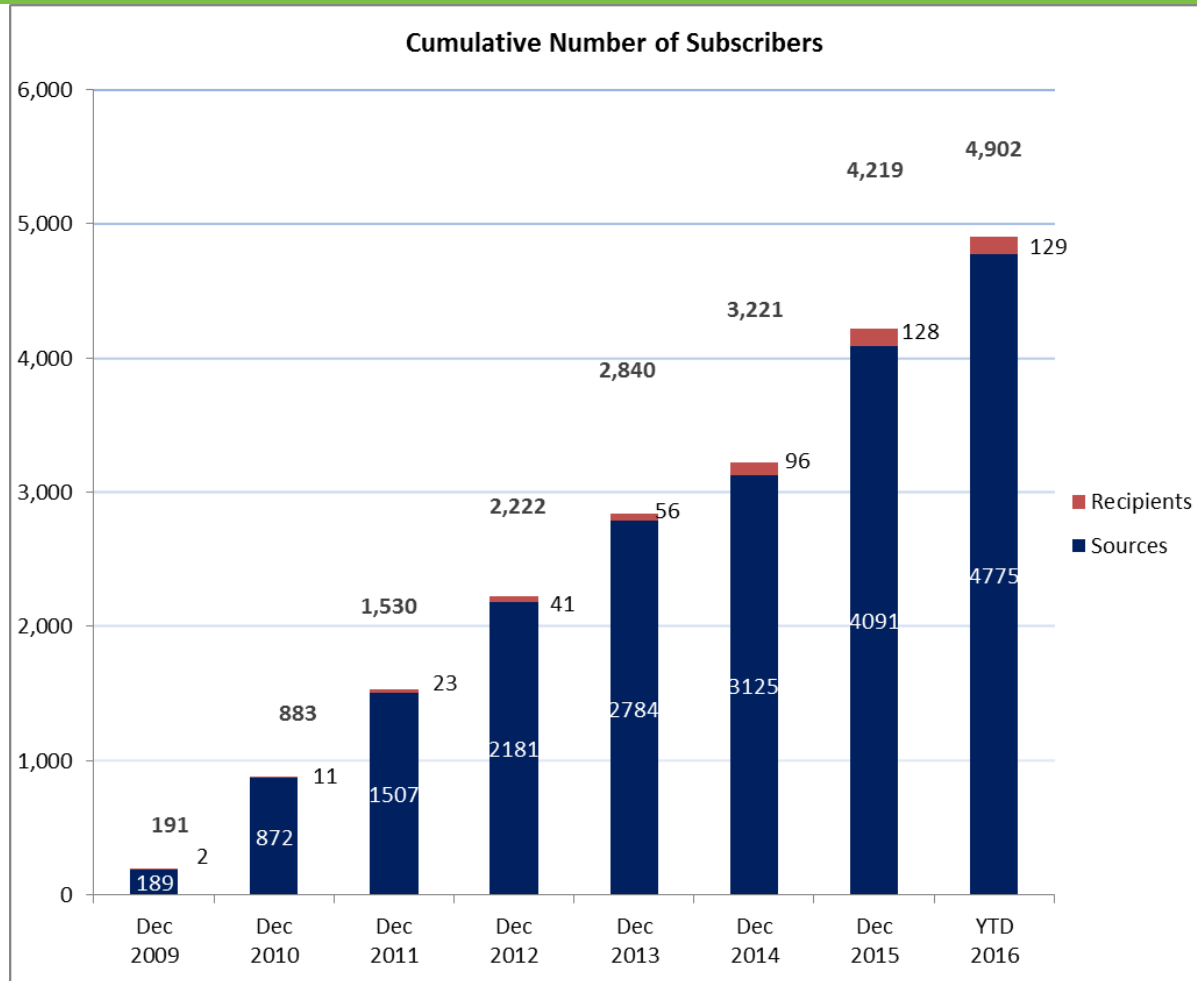
(items loaded Prior to Jan 2014 vs Items loaded after)



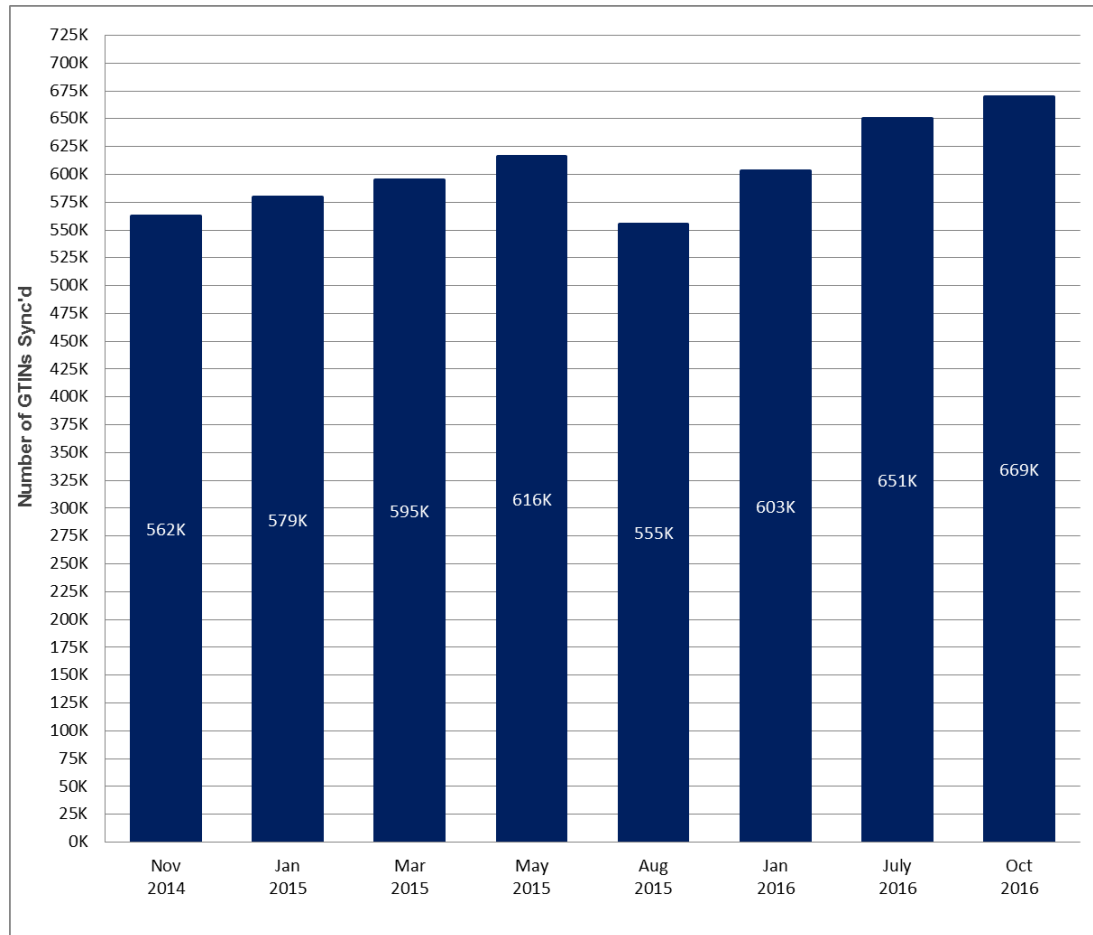
Foodservice GDSN connections



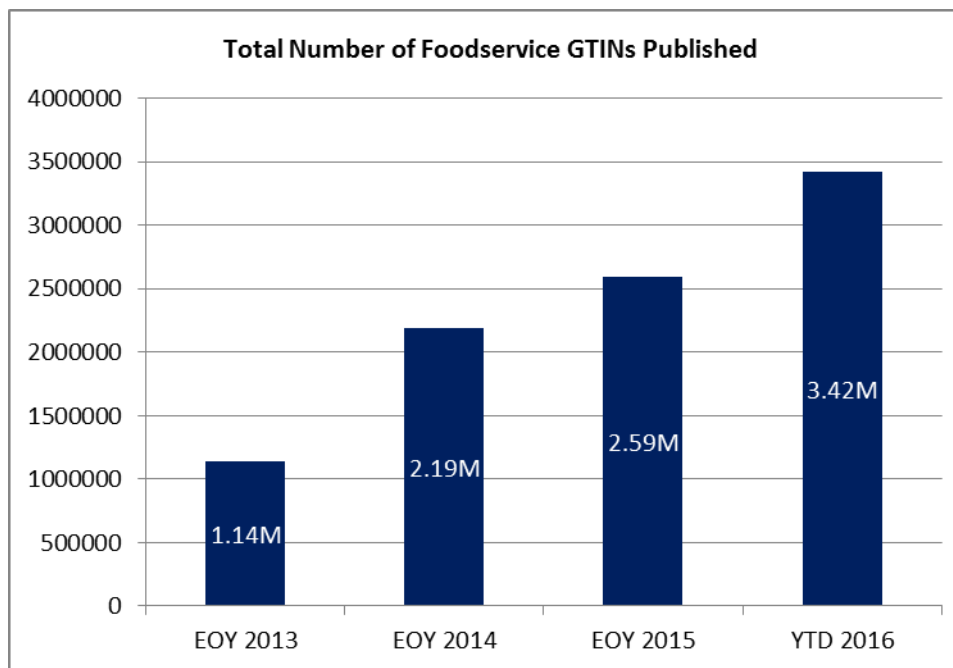
Foodservice GDSN data pool direct subscribers *(as of Oct 2016)*



Foodservice GTINs "sync'd" in GDSN



Total GTINs Published to Foodservice Recipients



How many recipients are sources connecting with...

