RETAIL GROCERY

THE GS1 US RETAIL GROCERY INITIATIVE

The GS1 US Retail Grocery Initiative is a voluntary collaborative industry effort seeking to address current industry challenges to further improve product information and images, supply chain visibility, and operational efficiencies. This structured Initiative for retail grocery aims to enable stakeholders to focus on the most important industry problems, streamline resources, and drive adoption and implementation of the industry-defined solutions leveraging GS1 Standards.

GET INVOLVED IN THE GS1 US RETAIL GROCERY INITIATIVE

By joining the Initiative, your company will take a leading role in driving widespread and positive change in the grocery industry:

• Enabling end-to-end supply chain visibility
• Improving product information and images
• Reducing inefficiencies in the supply chain
• Enhancing product traceability
• Expanding adoption and use of the Global Data Synchronization Network™ (GDSN®)

WHO SHOULD JOIN?

• Suppliers
• Processors/Manufacturers
• Distributors
• Wholesalers
• Retailers
• Logistics Providers
• Technology Providers
• Industry and Trade Associations
• Academia

BENEFITS OF THE GS1 US RETAIL GROCERY INITIATIVE:

• Enables synergies across all sectors
• Creates holistic approach for the industry
• Consolidates resources for customers
• Advances alignment on critical industry challenges
• Drives industry-wide adoption and implementation

By industry stakeholders coming together, we can drive broad adoption of GS1 Standards faster, better, and more efficiently to improve supply chain visibility, product information and images, and operational efficiencies.

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To learn more, visit:
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GS1 US Retail Grocery Initiative Workgroups

Initiative members provide functional and technical expertise to address challenges and opportunities in the adoption and implementation of GS1 Standards in collaboration with representatives from every segment of the supply chain and GS1 US business and standards teams. Join one or more workgroups to share ideas, learn from peers, and develop implementation tools, resources, educational materials, and best practices in support of the Initiative.

PRODUCT INFORMATION AND IMAGES WORKGROUP

Industry Driver
The diversity of requests for sharing product information (including images) with trading partners, consumers, and regulators has created a challenging landscape where a large number of suppliers are also aiming to meet various demands in other industry verticals (e.g., foodservice industry).

Workgroup Goal
To provide guidance as to how product data and images for items sold in retail grocery can be best used and shared between trading partners and transmitted through the Global Data Synchronization Network (GDSN).

SUPPLY CHAIN VISIBILITY WORKGROUP

Industry Driver
The need for improved supply chain visibility is becoming more critical to ensuring the accurate identification of products as well as the delivery and tracking of safe foods and other products.

Workgroup Goal
To develop and deploy industry-specific guidance and best practices for managing supply chain visibility and key business processes, including inventory management, on-shelf availability, recall readiness, and others that depend on enhanced visibility.

OPERATIONAL EFFICIENCIES WORKGROUP

Industry Driver
There is a need to reduce supply chain inefficiencies by decreasing total delivered costs (TDC) in order to remain competitive and successful.

Workgroup Goal
To evaluate the best approach for utilizing new technologies and specific business practices to improve operational efficiencies by identifying gaps and opportunities where leveraging GS1 Standards can lead to reduced costs and business growth.

To join the Initiative and get involved in workgroups to drive industry forward, please contact: retailgrocery@gs1us.org

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