GS1® is an international, not-for-profit association dedicated to the design and implementation of a series of global standards and solutions to improve the efficiency and visibility of supply and demand chains globally and across sectors.

• The GS1 System of Standards is the most widely used supply chain standards system in the world.
• GS1 US™ is based in Lawrenceville, NJ; GS1 is based in Belgium.
• GS1 has almost 2 million users.
• The GS1 System of Standards is being used in 150 countries.
• GS1 has more than 110 Member Organizations.

GS1 has 2,000 employees who support more than 2 million companies.

• The GS1 barcode was the first component in the GS1 System of Standards.
• The beep of the GS1 barcode is heard more than 5 billion times a day in every country around the world.
• 2013 marks the 40th Anniversary year of GS1. The focus of the year-long anniversary celebration is not the birth of the barcode, but the spirit, ingenuity, and vision of GS1 that led it to develop the most widely used System of Standards for tracking products across geographical and cultural boundaries in the world today.

RETURN ON INVESTMENT

Companies using the GS1 System of Standards see measurable benefits:

• 3.5 percent higher invoice accuracy for manufacturers.
• 21 percent shorter lead time for warehouse operators.
• 42 percent lower costs for distribution centers.
• 32 percent fewer out-of-stocks for retailers.

Medical providers using GS1 Standards realize significant cost-savings:

• 30 percent drop in outstanding days payable.
• 73 percent fewer purchase order errors.
• 80 percent reduction in obsolete stocks, resulting in increased patient safety in Dutch hospitals.

GS1 Standards bring measurable improvements in visibility and efficiency to supply chains:

• 80 percent reduction in need to inspect consumer packaged products at the border is possible in the first year by using GS1 Standards such as the GS1 Global Trade Item Number®, according to the U.S. International Trade Data System Product Information Committee.
• 50 percent fewer days of raw material inventory cover for companies with a 75 percent or greater implementation rate of GS1 Serial Shipping Container Codes compared to companies with less than 75 percent of their logistics units identified by a GS1 SSCC code.
• 50 percent workload reduction for a Northern European freight operator that switched from manual booking to GS1 Standards.

Learn more about our history and our future at www.gs1.org/40thanniversary
DIGITAL IMPACT

GS1 sees digital purchasing becoming the norm because:

- 36 percent of the world’s population already owns a smartphone.
- 50 percent of all retail sales are web-influenced, according to one estimate.
- 80 percent of consumers use social networks to research new products.
- 47 percent of U.S. adults redeemed an online coupon in 2011.

GS1 believes digital offers a path to extending the GS1 brand because:

- 64 percent of consumer product web pages have information problems.
- 29 percent of retailers and only 40 percent of consumer product companies help consumers find exactly what they are looking for.
- 56 percent of company leaders expect sustainability to become part of the contractual commitment between suppliers and customers within five years, according to a German survey.
- 50-60 percent of all supermarket sales are perishables, according to a recent study. Of that inventory, 5-7 percent is lost due to shrinkage and waste, costing retailers up to 4 percent of their revenue.
- 78 percent of the shipping and receiving locations of retailers and manufacturers have a Global Location Number and 66 percent of pallets and unit loads are labeled with a Serial Shipping Container Code.

GS1 MEMBER ORGANIZATIONS (MO)

GS1 is governed by a management board composed of key leaders and drivers from multi-nationals, retailers, manufacturers, and GS1 Member Organizations. As a result, the GS1 management board has a global, multi-sectorial make-up. The role of the MOs is to provide tools and support that enable GS1 member companies to efficiently manage their supply chains and trade processes. Specifically, the main responsibilities of MOs are to:

- Allocate unique numbers, which provide the basis for the complete range of GS1 Standards.
- Provide training and support for:
  - Barcodes: Numbering and barcoding.
  - eCom: EDI (Electronic Data Interchange).
  - Global Data Synchronization Network™ (GDSN®): data synchronization.
  - EPCglobal®: RFID (Radio Frequency Identification).
- Supply information about the standards and the continuing evolution of the GS1 System of Standards through the Global Standards Management Process (GSMP).