GS1 Healthcare US

HEALTHCARE SUPPLIER
GTIN QUICK START GUIDE

For implementing the GS1 Global Trade Item Number (GTIN)

If your company is looking to improve the management of product information or prepare for industry requirements, drug pedigree, and the FDA UDI regulation for Unique Device Identification (UDI), the Healthcare Supplier GTIN Quick Start Guide will help you get started today. The GTIN Quick Start Guide provides a brief overview of the steps and resources detailed in the Healthcare Supplier Tool Kit that are needed for a successful GTIN implementation in your organization.

NEW TO GTINS AND BARCODES (NON-GS1 US MEMBER JOINING GS1 US)

1. Your business need requires joining GS1 US™ for a GS1 Company Prefix to create GTINs for identifying and barcoding products. You also need to identify your locations with GS1 Global Location Numbers (GLNs) to meet customer needs.
   - Join GS1 US to obtain a GS1 Company Prefix
   - Go to the GS1 US website www.gs1us.org
   - Or call GS1 US at +1 937.435.3870
   - Initial fee and annual maintenance fee required

2. Consider the following factors in completing your application for a GS1 Company Prefix:
   - If you are a pharmaceutical manufacturer, you will need to decide if you are going to convert a National Drug Code (NDC) labeler code to your Company Prefix (recommended action).
   - Whether you are a medical device manufacturer or a pharmaceutical manufacturer, determine the number of GTINs required based on current products and future expansion. Choosing a GS1 Company Prefix with greater capacity for creating GTINs, rather than a smaller capacity, is recommended. It is important to allow for future growth of GTINs needed as it is more cost effective. Once you have reached your maximum capacity for number of GTINs assigned, you will need to apply for an additional GS1 Company Prefix to create more GTINs.

EDUCATION

GS1 Healthcare US offers free webinars on a variety of topics to help you with your GS1 Standards implementation.
- Complimentary implementation workshops, co-sponsored by AHRMM, HSCA, SMU, and GS1 US
- Preparing for serialization and visibility within the U.S. pharmaceutical supply chain workshops
Visit www.gs1us.org/hcedu for more information

To learn more, visit:
www.gs1us.org/healthcare
Contact us at:
gs1healthcareus@gs1us.org
5. Prepare notification of adoption of GS1 Standards for product and location identification
   - Inform internal stakeholders (e.g., Call Center/Sales/Marketing/Customer Facing groups).
   - Update product catalogs and collateral for external stakeholders.

6. Begin marking products with barcodes
   - Refer to the Healthcare Supplier GTIN Tool Kit
     www.gs1us.org/hcsuptoolkit
   - Additional guidelines are also available on the GS1 US website
     www.gs1us.org/hctools

7. Notify customers of GTINs assigned to your products by loading GTIN and GTIN data attributes into the Global Data Synchronization Network™ (GDSN®)
   - A cross-reference file between the old identification numbers and GTINs is highly recommended.

8. Assign GLNs and join the GLN Registry
   - Follow procedures in the Healthcare Supplier GLN Quick Start Guide.

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**2012 GTIN SUNRISE**

**Adoption of GTINs in Healthcare**

The goal of the 2012 GTIN Sunrise is to use standardized product identification (GTINs) by December 2012, which means:

- GTINs are assigned to healthcare products.
- GTINs are used in business transactions.
- GTINs are marked on appropriate packaging levels.
- GTINs are scanned at points of delivery to enhance clinical process.
- GTINs are used in product returns and recalls.
- GTINs are registered in a GS1 GDSN-certified Data Pool.